

List and sell your tourism business on pucon.tours

We are inviting a group of 20 to 30 tourism businesses in Pucón and its surroundings to be the first to sell on the portal, with no monthly fee and the lowest commission.

In the meantime: a free listing for 12 months

Your directory listing

Photos, a description in Spanish and English, location and contact details. We review it before publishing.

Visitors go to your website

The main button takes them to your website, or your WhatsApp if you have no website. You take the booking, with no commission.

We show you the clicks

We count how many people went from pucon.tours to your website, WhatsApp or Instagram.

When online booking opens, you decide whether to join as a founding partner: 15% only when you sell, no monthly fee. If not, your listing stays free in the directory as a contact listing.

15% only when you sell

You pay a 15% commission per booking for 24 months from your first sale. After that, the standard 18% commission applies.

No monthly fee

Listing is free and there is no fixed cost. During the pilot, every tool is free.

8% on your own channels

With your booking link and button on your website or Instagram, the commission on those bookings is 8%.

Example with a CLP 100,000 booking

Founding partner

CLP 15,000

Standard commission

CLP 18,000

Booking from your website or Instagram

CLP 8,000

Commission including VAT. The rest goes to your business.

What you need

To appear in the directory

A free profile with your contact details. No tax registration required.

To sell online

A Chilean tax ID (RUT) with registered business activity (SII). Lodging and adventure tourism also need a valid Sernatur registration (Law 20,423).

How it works

- 1 Sign up**
Scan the QR code or go to the address below.
- 2 We talk**
We get in touch to learn about your business and build your listing with you.
- 3 Start selling**
Online booking opens in stages and founding partners go first. We will let you know the date.



Sign up here

pucon.tours/en/founding-partners

Questions: hola@pucon.tours · Commissions include VAT. Full terms at pucon.tours/en/terms